

Consultant profile

Manuel Erkan Bräuhöfer, MSc

Organizational and HR development, certified diversity and inclusion manager and trainer, auditor for Austrian Standards, co-organizer of the Austrian Diversity Days and organizer of the DIVÖRSITY Congress



Diversity Think Tank Consulting GmbH
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Main areas

- Diversity management
- Gender balance and gender mainstreaming
- Inclusive leadership and organizational behavior
- Ethnomarketing
- Inclusive employer branding

Training and Further Education

- Studied management consulting, training & coaching (Sigmund Freud University)
- Studied coaching, organizational & personnel development (Sigmund Freud University)
- Course for Marketing & Sales (bfi Vienna)
- Course as a trainer in adult education (Caliskan & Network)
- Course „Diversity Management in Organizations“ (Austrian Society of Diversity)
- Course „Systemic Organizational Constellations“ (ARGE Bildungsmanagement)

Career

- 2020 – now** Diversity Think Tank Consulting GmbH / Managing Partner
- 2006 – now** brainworker - Vielfalt kommunizieren / owner and consultant
- 2017 – now** Austrian Diversity Days (DIVÖRSITY) / owner and organizer
- 2012 – 2017** fair.versity Austria OG / Managing partner
- 2004 – 2006** Caliskan & Network / consultant, trainer, coach

Selection of current clients

A1 Telekom Austria AG, **BAWAG** Group, **BILLA** AG, **Dorotheum**, **Erste** Group Bank AG, **Federation of Austrian Industries**, **NEUROTH** AG, Österreichische **Gesundheitskasse**, Österreichische **Nationalbank**, **Raiffeisenbank** International AG, **Rewe** International AG, **TU** Career Center, **Wien Energie**, **Wiener Stadtwerke AG**, **FH des bfi Wien**, i.a.

Publications

- Bräuhöfer/Rieder (2019): Diversity Management – Vielfalt im Unternehmen managen, Wien
- Bräuhöfer (2018): Studie „Kulturelle Vielfalt in Unternehmen“, Wien
- Bräuhöfer (2013): Audience Development – MigrantInnen als Publikum, Wien
- Bräuhöfer/Yadollahi (2011): Ethnomarketing in Österreich, ISBN: 978 3 99015 006 1, Wien
- Bräuhöfer/Führer (2011): „EthnoBus“ -Österreichs 1. MigrantInnen-Marktforschung, Wien

