

Consultant profile

Mag.^a (FH) Daniela Ekl

Trainer and consultant, certified trainer for apprentices, outdoor and experiential educator, copywriter and content manager, certified professional speaker



Main areas

- Diversity management
- Generational management
- Communication
- Diversity and media

Training and Further Education

- Studied journalism and media management (FHWien der WKW)
- Trainer training (Freiraum-Akademie)
- Coaching and leading (Coaching Consult)
- Training to become a professional speaker (Die Schule des Sprechens)
- Stage coaching (Alexander Kurzweinhart & MAX Medienakademie)
- Communication & methods for trainers (Prehler + partners)

Career

- 2020 – now** Diversity Think Tank Consulting GmbH / trainer and consultant
- 2020 – now** Diversity Campus / Project Management
- 2015 – 2019** Self-employed trainer / team development
- 2011 – 2015** BILLA AG / Human resource development, focus on apprentices
- 2008 – 2010** ORF & FHWien (research assistant “Public Value”)

Selection of previous partners and clients

BILLA AG, Conout, dm drogerie markt GmbH, Jugend am Werk, REWE International AG, Route28 - the Europe trip in the middle of Vienna (conception and implementation of the pilot event, awarded with the European State Prize 2017), **Teambuilder, yourM.I.C.E**

Publications

Latzl (2011): Public Value Tests: Chance oder Schikane? Europäische Bestandsaufnahme und Expertensicht. In: Karmasin/Süssenbacher/Gonser (Hg.): Public Value. Theorie und Praxis im internationalen Vergleich. Wiesbaden: VS Verlag, 189–207.

Latzl/Troxler (2010): Der Wert des öffentlich-rechtlichen Rundfunks für Jugendliche am Beispiel des ORF. In: Medien Journal „Public Value“: Konzepte, Strategien, Kritik. H. 2, 15–27.

Latzl (2010): Großbritannien. In: Christl/Süssenbacher (Hg.): Der öffentlich-rechtliche Rundfunk in Europa. ORF, BBC, ARD & Co auf der Suche nach dem Public Value. Wien: Falter, 201–241.

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